Brewood CE Middle Academy

"Let all you do be done in love"

Head of School's Newsletter

Autumn 04 | *Good Ofsted Provider* | **26 September**

The Vision for our Academy

We value and cherish every member of our community and celebrate their uniqueness.

Our values led curriculum promotes a love of life and learning inspiring every individual to be a respectful, resilient, and faithful global citizen.

ATTENDANCE

The KS2 class with the highest attendance was: 5TW 100%
The KS3 class with the highest attendance was: 8RG 97.7%

Ofsted Good Provider

Good Afternoon families

Autumn has definitely arrived with a bang, but despite the cold mornings and wet weather, we have all been working hard this week. It has been another exciting week in school with our Year 8 pupils beginning to design their pencil cases in D&T whilst Year 7 have been preparing …… in food technology with Mrs Dabbs and Mrs Lowe.

KS3 Fishing Club

Mr Slater's fishing club has begun again with pupils spending some time out in the fresh air on Wednesday's trying to catch themselves a prize carp or perch. Its great to see so many pupils involved in a sport that most people know so little about with some of the older pupils passing on their skills and knowledge to pupils in Year 7.

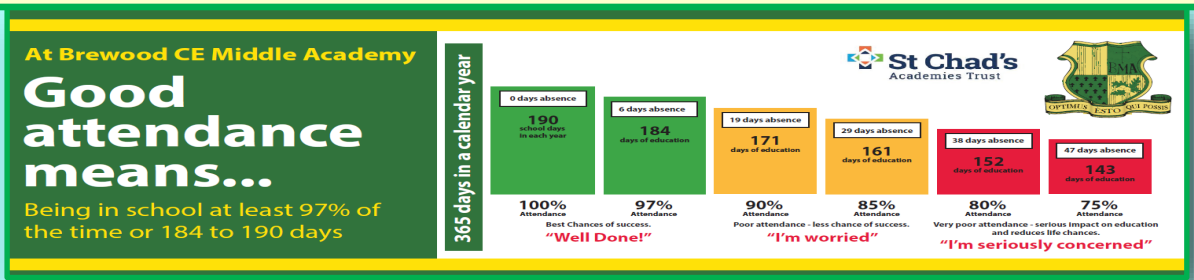
Macmillan Coffee Morning

Today we had our Macmillan Coffee Morning in the internet café. It was lovely to see so many families attend the event sharing a coffee and a cake with their children. Well done to the pupil leadership team for leading a hand and organise the refreshments for our families. Thank you to everyone that has made, bought and brought cakes today in helping raising as much money as we can for such a worthy cause.

Movie & Munch

I hope that all the pupils who are coming back to school this evening for the PTA's "Movie & Munch" have a great time. There are some great films being shown this evening and some even better pizza to enjoy whilst watching them. I believe that there are also snacks available this evening to buy along with drinks so everyone should be catered for. Thanks once again to the PTA for organising the event and for giving up their time to support it.

We hope you have a lovely weekend and we look forward to welcoming our pupils back in school for another exciting week of learning.
Mr Smith



Competition (years 5, 6 and 7)

On the 20th October we have a fantastic opportunity to take 14 pupils to meet David Walliams in Wolverhampton.

Who will go?

We have a competition starting on 18.09.25.

To enter the competition, you need to create a persuasive poster on why you should go. You also need to include your favourite David Walliams book and say why. The poster must be neatly presented.

The poster is due on the 3rd October. Please send your entries to Mrs Simcox in Room 5.

Posters will be judged by Mrs Simcox and Mrs Carr.

YEAR 7 FISHING CLUB

Term Dates

AUTUMN TERM 2025

Inset Day 1: Monday 1 September

Inset Day 2: Tuesday 2 September

Term Starts: Wednesday 3 September

Holiday: Monday 27 October – Friday 31 October

Term Ends: Friday 19 December

SPRING TERM 2026

Inset Day 3: Monday 5 January

Term Starts: Tuesday 6 January

Holiday: Monday 16 February—Friday 20 February

Term Ends: Friday 27 March

Holiday: Monday 30 March—Friday 10 April

SUMMER TERM 2026

Term Starts: Monday 13 April

May Day: Monday 4 May

Inset Day: Friday 22 May

Holiday: Monday 25 May—Friday 29 May

Term Ends: Monday 20 July

Inset Day 5: Monday 20 July

Holiday: Tuesday 21 July—Monday 31 August

E-Safety Bookmark—September 26th

For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

INSTAGRAM

AGE RESTRICTION 13+

WHAT ARE THE RISKS?

Instagram is a highly popular social media platform with over 2 billion active monthly users. The app is continuously updating and adding new features to meet the wishes of its audience, allowing them to upload images and videos to their Instagram feed, create interactive 'stories', go live, exchange private messages or explore and follow other accounts that catch their eye.

ADDICTION

Many social media platforms, Instagram included, are designed to keep us engaged on them for as long as possible. They encourage scrolling often and scrolling more in case we miss something important – in essence, a fear of missing out. On Instagram, young people can lose track of time when aimlessly scrolling and watching videos posted by friends, acquaintances, influencers and possibly strangers.

UNREALISTIC IDEALS

Children sometimes compare themselves to what they see online: how they look, how they dress, and the way their life is going in comparison to others on social media. However, most people only share the positives about their lives online and many use filters when sharing pictures of themselves. A constant comparison with unrealistic ideals can lead to insecurity over one's own appearance and lifestyle.

GOING LIVE

Livestreaming on Instagram allows users to connect with friends and followers in real time. Risks increase if the account is public, because that means anyone can watch the broadcast, which could result in further contact from strangers. Additional dangers of going live include an impulse to act inappropriately to draw more viewers, as well as being exposed to harmful content or offensive language.

INFLUENCER CULTURE

Social media influencers are sometimes paid thousands of pounds to promote products, services, apps and more. When celebrities or influencers post such content, it often says 'paid partnership' above the post. In April 2024, Ofcom found that over a quarter of children (27%) believed in influencer marketing, accepting their endorsement of products wholeheartedly. So it's perfectly possible for young people to be taken in by this kind of content.

PRODUCT TAGGING

Product tags allow users to tag a product or business in their post. This tag will take viewers directly to the product detail page on the shop where the item can be purchased. Children may also be encouraged by influencers to purchase products that they advertise.

EXCLUSION & OSTRACISM

Youngsters are highly sensitive to feeling excluded, which comes in many forms: not receiving as many 'likes' as expected; not being tagged in a friend's photo; being unfriended; not receiving a comment on their post or a reply to a message they sent. Being excluded online hurts just as much as offline. Young people have reported lower moods and self-esteem when excluded in this way, feeling as if they don't belong and aren't valued.

Advice for Parents & Educators

AVOID GOING PUBLIC

If a young user wants to share their clothing style, make up or similar and use product tagging to show off the items in their post, they may be tempted to change their settings to public. This leaves their profile visible to everyone, which carries the risk of strangers getting in touch with them. Set a child's account to private and explain the importance of keeping it this way.

HAVE AN OPEN DIALOGUE

Talk to children about the positives and negatives of social media, including the risks involved and how they can view or create content safely with family and friends. Explain how safety settings will ensure only followers can view them, and why this is so important. Also, if you find a child continuously uses filters on their photos, ask them why and impress on them that they don't need it.

MANAGE LIKE COUNTS

Due to the potential impact on mental wellbeing, Instagram allows users to hide the total likes on their posts, to prevent people from obsessing over that number in the corner. Users can hide like counts on all the posts in their feed as well as on their own posts. This means others can't see how many likes a person gets. This can be done by going into Settings > Notifications > Posts > Likes > Off.

USE MODERATORS

Instagram Live has implemented a mechanic called 'Moderators', meaning that creators can assign a moderator and give them the power to report comments, remove viewers and remove the ability for certain viewers to comment at all. Consider this if a child in your care wants to go live on the platform. It's also recommended to keep devices in communal spaces so you're aware if a child does go live or watch a livestream.

FOLLOW INFLUENCERS

Following influencers will allow you to monitor what they're sharing as well as being able to discuss anything which you deem inappropriate. Talk to children about who they follow and help them to develop critical thinking skills about what the influencer is trying to do. For example, encourage the child to ask themselves if an influencer is trying to sell them a product when they make a video endorsing it.

BALANCE YOUR TIME

Instagram has a built-in activity dashboard that lets you control how much time is spent on the app. Make sure children sign in to the platform with the correct age, as Instagram's 'Teen Accounts' afford much more control for parents and carers over how long they can use the app each day. Talk with young users about how much time they spend on Instagram and work together to set a healthy time limit.

Meet Our Expert

Dr. Claire Sutherland is an online safety consultant at BCyberAware. She has developed and implemented anti-bullying and cyber safety workshops and policies for schools in Australia and the UK. Claire has written various academic papers and carried out research for the Australian government comparing internet use and sexting behaviours of young people in the UK, USA and Australia.

#WakeUpWednesday

The National College

Source: See full reference list on guide page at: https://nationalcollege.com/guides/instagram-2022

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After School Activities

Monday Basketball & Homework

Tuesday Dance, Netball & Homework

Wednesday Football & Homework

Thursday Homework

Friday Free

September

24th 9.00 am—10.00am Macmillan Coffee Morning

24th 5.30pm Major Minor Meet the Tutors

26th PTFA Movie & Munch Night

MACMILLAN CANCER SUPPORT

October

1st 4.00pm-7.00pm Pastoral Parents' Evening

2nd 9.15am Harvest service in church/Harvest themed lunch

8th 5AS Parent Lunch / 5.00pm -7.00pm Open Evening for Prospective Parents

14th 9.00am SEND Coffee Morning

15th 10.00am-12 Noon Open Morning for Prospective Parents

22nd 5EH Parent's Lunch

24th Last day of term

November

3rd Term Starts

4th Professor McGinty WWII Day—Year 5

5th Bonfire Night Themed Lunch

11th 9.15am Remembrance Service in Church and Activities

12th 5HB Parent's Lunch

17th Year 6 mock SATS this week

21st Children in Need Day / Themed Lunch

24th 5TW Parent's Lunch

25th 9.00am SEND Coffee Morning

26th Year 5 Bikeability

27th Year 5 Bikeability

27th 3.45pm Preloved Uniform Shop Open

LUNCH Week 1

W/C 01/09, 22/09, 13/10, 03/11, 24/11, 15/12, 05/01, 26/01

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAIN 1	Cheese & Tomato Pizza (V)	BBQ Chicken & Wedges	Roast Chicken with Roast Potatoes	Pasta Bolognese with Garlic Bread	Fish Fingers with Chips
MAIN 2	Crispy Topped Cauliflower & Broccoli Bake (V)	Tasty Red Pepper & Bean Biryani (Ve)	Hearty Quorn Roast, Roast Potatoes (V)	Sweet Potato, Leek & Cheese Calzone (V)	Crispy Quorn Nuggets & Chips (Ve)
VEG	Half Jacket & Green Beans	Fresh Broccoli	Carrots & Cabbage	Sweetcorn	Carrots & Peas or Baked Beans
3RD OPTION	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli
DESSERT	Freshly Baked Chocolate Cookie (Ve)	Plum Sponge Pudding & Custard (V)	Pear Upside-Down Pudding (V)	Fruity Jelly Pot (Ve)	Lime & Coconut Cake (Ve)

AVAILABLE DAILY: A selection of fresh seasonal fruit (cut or whole) (Ve), flavoured yoghurts (V) as well as freshly baked bread (V) & seasonal salad bar (Ve). Third option includes vegan and vegetarian items.

MENU KEY (V) Vegetarian (Ve) Vegan and Planet Friendly (NEW) New Dish

LUNCH Week 2

W/C 08/09, 29/09, 20/10, 10/11, 01/12, 12/01, 02/02

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAIN 1	Creamy Mac'n'Cheese (V)	Chicken Tenders & Wedges	Roast Chicken with Roast Potatoes	Sausage Penne Pasta Bake	Battered Fish & Chips
MAIN 2	Chickpea & Spinach Curry (V)	Roasted & Loaded Five Bean Chilli & Wedges (Ve)	Teriyaki Noodles (V)	NEW Chickpea & Coconut Dahl (V)	NEW Breakfast Wrap & Chips (V)
VEG	Garlic Bread & Peas	Sweetcorn	Fresh Roast Carrots & Swede	New Potatoes & Broccoli	Carrots & Peas or Baked Beans
3RD OPTION	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli
DESSERT	Chocolate Cornflake Cake (Ve)	NEW Fruity Bread & Butter Pudding (V)	Ginger Cake (Ve)	NEW Autumn Fruit Crumble & Custard (V)	Apple & Berry Traybake (V)

AVAILABLE DAILY: A selection of fresh seasonal fruit (cut or whole) (Ve), flavoured yoghurts (V) as well as freshly baked bread (V) & seasonal salad bar (Ve). Third option includes vegan and vegetarian items.

MENU KEY (V) Vegetarian (Ve) Vegan and Planet Friendly (NEW) New Dish

LUNCH Week 3

W/C 15/09, 06/10, 27/10, 17/11, 08/12, 19/01, 09/02

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAIN 1	Cheese & Tomato Pizza Slab (V)	Jerk Chicken & Rice	Roast Chicken & Roast Potatoes	Beef Burrito	Fish Fingers & Chips
MAIN 2	Creamy Leek & Cheese Pie (V)	Authentic Chickpea & Spinach Curry, Rice (V)	Golden Sausage Roll (Ve) & Roast Potatoes	Hearty Spaghetti & Meatballs (Ve)	Jerk Hot Dog & Chips (Ve)
VEG	Wedges & Sweetcorn	Roasted Cauliflower	Savoy Cabbage & Roasted Squash	Focaccia & Green Beans	Carrots & Peas or Baked Beans
3RD OPTION	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli
DESSERT	Apple & Cinnamon Flapjack (Ve)	(NEW) Chocolate Mousse (V)	(NEW) Pear & Ginger Cake (Ve)	(NEW) Autumn Fruit Pie & Custard (V)	Freshly Baked Vanilla Cookie (Ve)
	AVAILABLE DAILY: A selection of fresh seasonal fruit (cut or whole) ((Ve)), flavoured yoghurts ((V)) as well as freshly baked bread ((V)) & seasonal salad bar ((Ve)). Third option includes vegan and vegetarian items.				

MENU KEY (V) Vegetarian (Ve) Vegan and Planet Friendly (NEW) New Dish

MOBILE PHONES

Can we please ask all students to hand their mobile phones in on a morning.

There are serious consequences for students who withhold their phones and keep them on them all day.

Please remember to hand them in!

Thank you for your support.

RE Parable of the week— By Mrs S Kemp

The Hidden Treasure

"The kingdom of heaven is like treasure hidden in a field. When a man found it, he hid it again, and then in his joy went and sold all he had and bought that field.

Matthew 13:44

The parable of the Concealed Treasure conveys the priceless value of the Kingdom of Heaven and the willingness to make significant sacrifices and commitments to obtain it. It emphasizes the joy that comes from recognizing and embracing the unparalleled treasure that is found in a relationship with God and participation in His Kingdom.

LET US PRAY

Lord, deliver us from injustice and inequality; allow us to see the image of God in every person irrespective of their background, race and ethnicity.

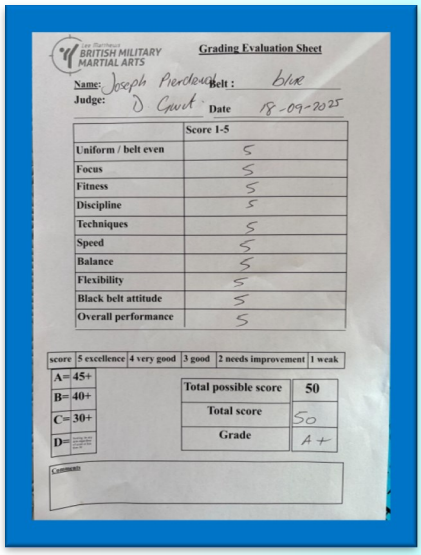
May we be generous in our love of others as we work towards ending misunderstanding, racism and injustice. Help us to create a sense of community and belonging within our school.

Amen.

YOUR WORLD

Have you got any news about your child that you would like to share?

Let's celebrate your child's achievements!



BRITISH MILITARY MARTIAL ARTS

Grading Evaluation Sheet

Name: Joseph Pierdziwol Belt: blue

Judge: D Gaunt Date 18-09-2025

	Score 1-5
Uniform / belt even	5
Focus	5
Fitness	5
Discipline	5
Techniques	5
Speed	5
Balance	5
Flexibility	5
Black belt attitude	5
Overall performance	5

score	5 excellence	4 very good	3 good	2 needs improvement	1 weak

A= 45+
B= 40+
C= 30+
D=

Total possible score	50
Total score	50
Grade	A+

Comments

CONGRATULATIONS

Lee Matthews BRITISH MILITARY MARTIAL ARTS

CERTIFICATE OF

ACHIEVEMENT

THIS CERTIFICATE IS PRESENTED TO

Joseph Pierdziwol

WHO HAS ACHIEVED THE BELT OF

blue

18/09/25

DATE

MASTER LEE MATTHEWS, 4TH DAN

www.britishmilitarymartialarts.co.uk

This is Joseph in Year 6 and last Thursday was awarded his blue belt in martial arts.

Joseph is consistently giving his 100% in everything he does. His dedication was clearly reflected in his grading marks, as he was awarded a perfect score of 50/50 A+. Well done Joseph, we are all so very proud of you!

To submit a story on 'YOUR WORLD` –email : - K-haynes@brewood.staffs.sch.uk for the attention of the Newsletter Editor.