



Brewood CE Middle Academy



"Let all you do be done in love"

Head Teacher's Newsletter

Autumn 3 2026

Good Ofsted Provider

25th September 2026

The Vision for our Academy

We value and cherish every member of our community and celebrate their uniqueness.

Our values led curriculum promotes a love of life and learning inspiring every individual to be a respectful, resilient, and faithful global citizen.

ATTENDANCE: KS2 99.23% 6AH—KS3 98.46% 7SK

Good Afternoon families

Autumn has definitely arrived with a bang, but despite the cold mornings and wet weather, we have all been working hard this week. It has been another exciting week in school with our Year 8 pupils beginning to design their pencil cases in D&T whilst Year 7 have been preparing Fruit Salad in food technology with Mrs Dabbs and Mrs Lowe.

Harvest Festival

Our Harvest Festival is Thursday 1st October and thank you to those families that have already donated to us.

Our donations are split between our nominated families and The Well in Wolverhampton who provides food parcels for those who are in need.

Turn it Yellow for Mental Health Day

On Friday 9th October, it is our fundraising day for Yellow Minds, which is a Mental Health charity. Students can come into school wearing something yellow and appropriate, in exchange for a £1 donation through ParentPay. A letter will be sent to parents on Monday.

Macmillan Coffee Morning

On Wednesday we hosted our Macmillan Coffee Morning in the internet café. It was lovely to see so many families attend the event sharing a coffee and a cake with their children. Well done to the pupil leadership team for leading a hand and organise the refreshments for our families. Thank you to everyone that has made, bought and brought cakes today in helping raising as much money as we can for such a worthy cause.



Year 5 Swimming

Next week Our Year 5's start their swimming lessons. Please can parents make sure that if your child needs to wear goggles, that you complete the form that was attached to the letter—if you cannot find this, I have placed a copy on our website for you.

I hope you all have a great weekend.

Mr J Smith
Trust Headteacher

WELCOME BACK TO SCHOOL



Attendance Matters

Every student. Every day.

We would like to welcome you all back to our new school year, and would like to take this opportunity to Welcome all our new pupils who have joined us at Brewood CE Middle Academy.

We would like to thank all our families who consistently work to ensure their child's attendance and punctuality is high. Getting these important habits established early will make a difference in your child's future.

As a school we have high expectations of pupil attendance and making sure our pupils arrive on time and ready for a day of learning. If any families struggle to maintain their child's attendance and punctuality we have an amazing team who can offer support.



All absences should be reported to the school office by 9am on the morning of your child's illness, you can either leave a message by selecting 1 on our telephone system or speaking with one of our staff in the school office.

Please can we remind parents that you must make contact on each day your child is absent.

ATTENDANCE MATTERS

6 days or less
absence per year
97% or above
VERY GOOD
THIS IS YOUR
TARGET

Between
7 and 19 days
absence per year
90% - 96%
BELOW
EXPECTATIONS

More
than 19 days
absence per year
Under 90%
POOR
ATTENDANCE

MEET THE TEACHER!!

About Me

Hi my name is Kerry and Mrs Haynes to our students.

I have worked at Brewood Middle for just over four years in the school office.

I absolutely love my job, especially interacting with our lovely students and helping our lovely families.



My Family & Hobbies

Hi have two grown up daughters who live at home and are at university who I am incredibly proud of.

I love cooking and trying out new recipes, especially curries, but not too hot!

I am definitely a home bird and love making our home cosy.

Fun Facts

In my spare time, I am green fingered and love to do a bit of gardening.

I love to travel; especially Southern Spain, where me and my family go and I love swimming, which keeps me fit.

LET'S STAY IN
TOUCH!



You can contact me through the school office email or pop in—if you need help!

E-Safety Bookmark—September 25th

For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

INSTAGRAM

AGE RESTRICTION
13+

Instagram is a highly popular social media platform with over 2 billion active monthly users. The app is continuously updating and adding new features to meet the wishes of its audience, allowing them to upload images and videos to their Instagram feed, create interactive 'stories', go live, exchange private messages or explore and follow other accounts that catch their eye.

WHAT ARE THE RISKS?

ADDICTION

Many social media platforms, Instagram included, are designed to keep us engaged on them for as long as possible. They encourage scrolling often and scrolling more in case we miss something important – in essence, a fear of missing out. On Instagram, young people can lose track of time when aimlessly scrolling and watching videos posted by friends, acquaintances, influencers and possibly strangers.

UNREALISTIC IDEALS

Children sometimes compare themselves to what they see online: how they look, how they dress, and the way their life is going in comparison to others on social media. However, most people only share the positives about their lives online and many use filters when sharing pictures of themselves. A constant comparison with unrealistic ideals can lead to insecurity over one's own appearance and lifestyle.

GOING LIVE

Live streaming on Instagram allows users to connect with friends and followers in real time. Risks increase if the account is public, because that means anyone can watch the broadcast, which could result in further contact from strangers. Additional dangers of going live include an impulse to act inappropriately to draw more viewers, as well as being exposed to harmful content or offensive language.

INFLUENCER CULTURE

Social media influencers are sometimes paid thousands of pounds to promote products, services, apps and more. When celebrities or influencers post such content, it often says 'paid partnership' above the post. In April 2024, Ofcom found that over a quarter of children (27%) believed in influencer marketing, accepting their endorsement of products wholeheartedly. So it's perfectly possible for young people to be taken in by this kind of content.

PRODUCT TAGGING

Product tags allow users to tag a product or business in their post. This tag will take viewers directly to the product detail page on the shop where the item can be purchased. Children may also be encouraged by influencers to purchase products that they advertise.

EXCLUSION & OSTRACISM

Youngsters are highly sensitive to feeling excluded, which comes in many forms: not receiving as many 'likes' as expected; not being tagged in a friend's photo; being unfriended; not receiving a comment on their post or a reply to a message they sent. Being excluded online hurts just as much as offline. Young people have reported lower moods and self-esteem when excluded in this way, feeling as if they don't belong and aren't valued.

Advice for Parents & Educators

AVOID GOING PUBLIC

If a young user wants to share their clothing style, make up or similar and use product tagging to show off the items in their post, they may be tempted to change their settings to public. This leaves their profile visible to everyone, which carries the risk of strangers getting in touch with them. Set a child's account to private and explain the importance of keeping it this way.

HAVE AN OPEN DIALOGUE

Talk to children about the positives and negatives of social media, including the risks involved and how they can view or create content safely with family and friends. Explain how safety settings will ensure only followers can view them, and why this is so important. Also, if you find a child continuously uses filters on their photos, ask them why and impress on them that they don't need it.

MANAGE LIKE COUNTS

Due to the potential impact on mental wellbeing, Instagram allows users to hide the total likes on their posts, to prevent people from obsessing over that number in the corner. Users can hide like counts on all the posts in their feed as well as on their own posts. This means others can't see how many likes a person gets. This can be done by going into settings > Notifications > Posts > Likes > Off.

USE MODERATORS

Instagram Live has implemented a mechanic called 'Moderators', meaning that creators can assign a moderator and give them the power to report comments, remove viewers and remove the ability for certain viewers to comment at all. Consider this if a child in your care wants to go live on the platform. It's also recommended to keep devices in communal spaces so you're aware if a child does go live or watch a livestream.

FOLLOW INFLUENCERS

Following influencers will allow you to monitor what they're sharing as well as being able to discuss anything which you deem inappropriate. Talk to children about who they follow and help them to develop critical thinking skills about what the influencer is trying to do. For example, encourage the child to ask themselves if an influencer is trying to sell them a product when they make a video endorsing it.

BALANCE YOUR TIME

Instagram has a built-in activity dashboard that lets you control how much time is spent on the app. Make sure children sign in to the platform with the correct age, as Instagram's 'Teen Accounts' afford much more control for parents and carers over how long they can use the app each day. Talk with young users about how much time they spend on Instagram and work together to set a healthy time limit.

Meet Our Expert

Dr. Claire Sutherland is an online safety consultant at Bcyberware. She has developed and implemented anti-bullying and cyber safety workshops and policies for schools in Australia and the UK. Claire has written various academic papers and carried out research for the Australian government comparing internet use and eating behaviours of young people in the UK, USA and Australia.



The National College

Source: See full reference list on guide page at: <https://nationalcollege.com/guides/instagram-2023>

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JOIN THE RAPTORS!

UNDER 10'S RUGBY

BE PART OF
STAFFORD RUFC'S
UNDER 10'S TEAM!

- ✓ MAKE NEW FRIENDS
- ✓ LEARN NEW SKILLS
- ✓ HAVE FUN
- ✓ PLAY RUGBY
- ✓ ALL ABILITIES WELCOME

WHO CAN JOIN?
BOYS OR GIRLS
IN SCHOOL
YEAR 5 FROM
SEPTEMBER

TEAMWORK.
RESPECT. FUN.
THAT'S THE RAPTORS WAY!

TRAINING
THURSDAY
6:00PM
.....
SUNDAY
9:00AM
TRAINING OR MATCH



STAFFORD RUFC
— THE KNOT UNITES —

CONTACT

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ALLERGIES

Thank you to all those parents and pupils who have reacted so positively to our request to check lunch boxes and snacks for potential allergens such as nuts or any items that "may contain nuts"

A number of pupils have spoken to me about the signage that has gone up in school to identify where emergency EpiPens are located around the school building and have been telling me about members of their family who have allergies to many different foods.

Food allergies affect approximately 5-8% of children in the UK — one of the highest rates in the developed world. Unlike food intolerances, food allergies involve an immune system response that can, in its most severe form, cause anaphylaxis — a life-threatening systemic reaction.

If your children have any food allergies, please go onto our website and complete the allergy form on our parent section, under lunches.

Together we can keep everyone safe at Brewood Middle.



Lost Property

As with the start of any new term we are accumulating a lot of lost property at the moment which is causing staff concern especially items like blazers and ties will be needed for church next week and they cost a lot of money to replace.

Having these items labelled means that when they are 'misplaced' they can be returned to pupils quickly but at the moment many of the items look brand new but we have no way of returning them to their owners.

If your child has lost an item could you ask them to speak to their form tutor about this so that we can take steps to find it. Can we also make sure please that all uniform is labelled.

BMA NEWS

LUNCH Week 2

W/C 07/09,
28/09, 19/10, 9/11, 30/11, 21/12, 11/01, 01/02, 22/02,



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAIN 1	Mac n' Cheese (V) Macaroni pasta in a creamy cheese sauce.	Chicken Curry Chicken slow-cooked in a mild Indian-spiced sauce.	Roast Chicken Oven-roasted chicken dinner.	Pasta Bolognese Pasta served with a rich Italian bolognese sauce.	Fish Fingers Golden crispy crumb coated fish sticks.
MAIN 2	Pasta Arriabatta (VE) Pasta served with a spicy tomato sauce.	Sweet Potato & Chickpea Curry (VE) Sweet potato and chickpeas in a mild Indian-spiced sauce.	Root Veg and Bean Pie (VE) (New) Beans and root vegetables in a rich gravy, topped with a golden pastry lid.	Spaghetti and Meatless Balls (VE) Vegetarian meatballs in tomato sauce, served with spaghetti.	Veggie Burger (VE) (New) Homemade chickpea veggie burger in a soft white bun.
CARB	---	Tumeric Rice	Skin On Roasties	Garlic Bread	Chips
VEG	Sweetcorn	Garden Peas	Roasted Carrots	Crispy Broccoli	Baked Beans /Peas
3 rd OPTION	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli	Pasta, Jacket Potato & Deli
DESSERT	Lemon and Oat Cookie (VE)	Pear Upside Down Pudding (V)	Apple Flapjack Crumble (VE)	Fruit Jelly (V)	Shortbread (VE)
Available Daily – Fresh Fruit, Jelly or Yoghurt					

MENU KEY

VE Vegan and Planet Friendly

V Vegetarian

New New Dish



Term Dates



AUTUMN TERM 2026

Tuesday 1st September-INSET DAY 1

Wednesday 2nd September—INSET DAY 2

Thursday 3rd September—PUPILS RETURN TO SCHOOL

Holiday: Monday 26th October - Friday 30 October

WINTER TERM 2026

Term Ends: Friday 18th December at 1.30pm

Holiday: Monday 21st December - Friday 1 January

SPRING TERM 2027

Monday 4th January—INSET DAY 3

Tuesday 5th January—PUPILS RETURN TO SCHOOL

Term Ends: Friday 12th February

Holiday: Monday 15th February

Monday 22nd February—PUPILS RETURN TO SCHOOL

Friday 25th March—INSET DAY 4

SUMMER TERM 2027

Monday 12th April—PUPILS RETURN TO SCHOOL

Monday 3rd May—MAY DAY

Friday 28th May—INSET DAY 5

Wednesday 21st July—School Closes at 1.30pm

The calendar is on the website
and will be updated each week .

INSET DAYS 2026/2027

Tuesday 1st September INSET DAY 1

Wednesday 2nd September—INSET DAY 2

Monday 4th January 2027—INSET DAY 3

Thursday 25th March 2027—INSET DAY 4

Friday 28th May—INSET DAY 5

RE Parable of the week— By Mrs S Kemp

Parable of the Talents

For it is as if a man, going on a journey, summoned his slaves and entrusted his property to them; to one he gave five talents, to another two, to another one, to each according to his ability. Then he went away. The one who had received the five talents went off at once and traded with them, and made five more talents. In the same way, the one who had the two talents made two more talents. But the one who had received the one talent went off and dug a hole in the ground and hid his master's money. After a long time the master of those slaves came and settled accounts with them. Then the one who had received the five talents came forward, bringing five more talents, saying, 'Master, you handed over to me five talents; see, I have made five more talents.' His master said to him, 'Well done, good and trustworthy slave; you have been trustworthy in a few things, I will put you in charge of many things; enter into the joy of your master.' And the one with the two talents also came forward, saying, 'Master, you handed over to me two talents; see, I have made two more talents.' His master said to him, 'Well done, good and trustworthy slave; you have been trustworthy in a few things, I will put you in charge of many things; enter into the joy of your master.' Then the one who had received the one talent also came forward, saying, 'Master, I knew that you were a harsh man, reaping where you did not sow, and gathering where you did not scatter seed; so I was afraid, and I went and hid your talent in the ground. Here you have what is yours.' But his master replied, 'You wicked and lazy slave! You knew, did you, that I reap where I did not sow, and gather where I did not scatter? Then you ought to have invested my money with the bankers, and on my return I would have received what was my own with interest. So take the talent from him, and give it to the one with the ten talents. For to all those who have, more will be given, and they will have an abundance; but from those who have nothing, even what they have will be taken away. As for this worthless slave, throw him into the outer darkness, where there will be weeping and gnashing of teeth.'

Matthew 25:14-30

LET US PRAY

Lord, deliver us from injustice and inequality; allow us to see the image of God in every person irrespective of their background, race and ethnicity.

May we be generous in our love of others as we work towards ending misunderstanding, racism and injustice. Help us to create a sense of community and belonging within our school. Amen.



YOUR WORLD



Have you got any news about your child that you would like to share?

Let's celebrate your child's achievements!

To submit a story on 'YOUR WORLD' –email : -
K-haynes@brewood.staffs.sch.uk for the attention
of the Newsletter Editor.